

ONLINE PATENT AND LICENSE EXCHANGE

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ABSTRACT OF THE INVENTION

An online patent and license exchange is provided which enables potential licensors and licensees of  
10 patents and other intellectual property rights to efficiently and reliably transact IP license or assignment agreements. The online patent and license exchange includes a method of providing a valuation of  
15 an IP asset using data from companies in a similar technology classification as the IP asset, a method of generating a suggested IP asset asking price, an index of IP market value according to technology classification, a method for quantifying the financial risk of an asset ( $\beta$ ), and a quantitative database of  
20 technology attributes of IP assets. The valuation is also used in valuing IP assets to provide insurance for sale transactions, in securitization, collateralization, and donation for tax purposes of IP assets, and in prioritization of assets in an IP  
25 portfolio.